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Vizo Financial & CUSOs Give Back in 2017

Greensboro, N.C., and Middletown, Pa. (December 14, 2017) – In 2017, Vizo Financial and its CUSOs, MY CU Services, Sollievo and AMIS, set out on a mission to give back to their local communities. Over the course of the year, the corporate credit union took part in more than 15 different community events to benefit organizations across the entire country.

As a proud member of Credit Unions for Kids (CU4Kids) and a long-time supporter of Children’s Miracle Network (CMN) Hospitals, Vizo Financial participated in several fundraisers for the children’s organization, including the Change a Child’s Life Coin Drive, Miracle Treat Day, Miracle Jeans Day, iCan Shine bike camp and radiothons for Penn State Children’s Hospital in Hershey, Pa., and Duke Children’s Hospital in Durham, N.C.

In addition to the CMN Hospitals-sponsored events, Vizo Financial hosted their annual Hot Dog Eating Contest at the Middletown, Pa., location. The 2017 event featured six contestants and 15 sponsors from credit unions in the Central Pennsylvania region. Overall, the Hot Dog Eating Contest raised \$2,000 for Penn State Children’s Hospital.

Another event that directly benefitted CMN Hospitals at Children’s Hospital of Pittsburgh of UPMC was Walk for Children’s in Pittsburgh, Pa. At this event, Vizo Financial staff, Pittsburgh area credit unions and CU4Kids teamed up to gather a team of walkers and raise \$5,616.

“CMN Hospitals is the charity that credit unions nationwide work together to support, but with many of the children’s hospitals so close to our locations, we really feel a special connection with the organization,” said Erin Doan, administration and community relations director for Vizo Financial.

Victory Junction was also a big focus for Vizo Financial in 2017. Staff participated in the Run to Victory 5k/10k race in Randleman, N.C., and spent an evening making food and playing games with kids at the Ronald McDonald House in Winston-Salem, N.C., as part of the Victory Junction Reach program.

“With two locations in the South, we wanted to extend our community reach, and Victory Junction is a charity that touches many people, not just in the Carolinas, but throughout the United States,” said Doan. “We really tried to ramp up our efforts to volunteer and donate to Victory Junction this year.”

(more)

The fall was a busy time for Vizo Financial. When hurricanes Harvey, Irma and Maria devastated parts of Texas, Florida and Puerto Rico, Vizo Financial provided \$30,000 to recovery relief efforts. The Corporate also held a food drive from September through November and collected a total 2,639 pounds of non-perishable goods for various food banks, including the Central Pennsylvania Food Bank, Greater Pittsburgh Community Food Bank, Harvest Hope Food Bank and Second Harvest Food Bank.

During the holiday season, Vizo Financial participated in two charity events to help underprivileged families and children celebrate the spirit of giving: Toys for Tots through the U.S. Marine Corps and the Adopt a Family Program that directly benefited a specific family in the Greensboro, N.C. area.

Throughout the year, Vizo Financial and its CUSOs’ staff also participated in reality fairs to promote financial literacy. The reality fairs are designed to show participants the value of financial stability by teaching them ways to save, how to budget and more. The Corporate also prepared meals during various times of the year at the Ronald McDonald House in Hershey, Pa., which provides housing for families of Penn State Children’s Hospital patients.

“Our staff spent many hours volunteering and contributed so many donations, whether in the form of money or toys or food, and I think it shows our dedication to serving our communities,” said Doan. “We’ve created some great momentum this year in terms of our community involvement efforts, and I know our staff and member credit unions will seek opportunities to do even more in the future!”

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About Vizo Financial Corporate Credit Union

Vizo Financial Corporate Credit Union’s goal is to drive credit union success through proven EXCELLENCE, unmatched EXPERTISE and engaged PARTNERSHIPS. It is a state-chartered corporate credit union that serves CUSOs, leagues, chapters and more than 1,200 credit unions in the U.S. and Canada. Vizo Financial provides money management, payments, technology, risk management and people development solutions. For more information, please visit www.vfccu.org.