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## Vizo Financial Showcases Credit Unions' Commitment to Community in New Video Series, *Difference Makers*

**Greensboro, N.C., and Middletown, Pa.** (March 26, 2019) – Credit unions are upholding a legacy that's been unwavering since the beginning of the movement: helping our people and our communities. Vizo Financial believes that's a legacy worth sharing, which led to the creation of *Difference Makers*, a video series that showcases credit unions' commitment to community.

Vizo Financial released the premiere episode of *Difference Makers* on March 15, 2019. Hosted by the Corporate's administration and community relations director, Erin Doan, the episode shined a spotlight on community efforts from credit unions throughout the months of November, December and January. The episode also featured recent community initiatives held by Vizo Financial and a call for credit unions to save the date for the upcoming Walk for Children's event in Pittsburgh, Pa., for the Children's Hospital of Pittsburgh of UPMC on June 1, 2019.

"Credit unions are constantly working to give back to their communities and we thought that message deserved to be shared with others outside of the credit union movement," said Jaime Agostino, marketing director for Vizo Financial. "*Difference Makers* is all about recognizing the good that credit unions do and showing that credit unions are dedicated to making the world a better place, one person and one community at a time."

"I was extremely excited to be a part of *Difference Makers* and promoting the real-life stories of 'people helping people' that so many of our credit unions live each day," said Doan. "It's an honor to host a show that puts credit unions in the spotlight to highlight the positive work they do."

*Difference Makers* is a quarterly video, with new episodes being released in June, September and December. Episodes can be viewed on the [Videos](#) page of Vizo Financial's website. Credit unions are encouraged to send information about their community involvement efforts to [differencemakers@vfccu.org](mailto:differencemakers@vfccu.org). Submissions may be featured in future episodes of the show.

### ***About Vizo Financial Corporate Credit Union***

Vizo Financial Corporate Credit Union's goal is to drive credit union success through proven EXCELLENCE, unmatched EXPERTISE and engaged PARTNERSHIPS. It is a state-chartered corporate credit union that serves CUSOs, leagues, chapters and more than 1,200 credit unions in the U.S. and Canada. Vizo Financial provides money management, payments, technology, risk management and people development solutions. For more information, please visit [www.vfccu.org](http://www.vfccu.org).