

Weekly Market Commentary

August 2, 2021

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The Commerce Department closed the books on the second quarter, releasing its first estimate of GDP for the period as well as the all-important report on household income and spending for June. As expected, the economy turned in a robust performance, powered by a muscular pace of consumer and business outlays. Since the results were generally in line with expectations and reflected past events, they had little impact on the financial markets. Instead, investors turned their attention to monetary and fiscal policy developments and, more importantly, to the disturbing upsurge in Covid cases.

All eyes on this week's FOMC meeting were focused on whether the Fed would provide guidance as to when it would start removing its turbo-charged support for the economy. No one expected it to hint at raising rates, which Fed Chairman Powell stated was still a ways off. But given the dramatic upturn in inflation and steamier pace of economic activity, many commentators expected the Fed to indicate when it would start reducing its asset purchases, which it already stated was a precondition before rate increases would begin. No such guidance was given. While Chair Powell acknowledged that progress towards meeting the Fed's employment and inflation goals has occurred, it was not enough to move up the timetable for a withdrawal of support.

For the most part, the Fed's message landed on the financial markets with a thud, as a wait-and-see sentiment appears to be the prevailing view among investors. That makes sense considering all the uncertainties regarding inflation and the path the economy will take over the next several months amid the spreading Delta variant of the virus. A more definitive tone was sounded on the fiscal front, however, as the \$1 trillion infrastructure bill received a key procedural vote in the Senate, heightening the prospect of full Senate approval. As welcome as the bipartisan effort would be, the road ahead is fraught with partisan acrimony as Congress is poised to grapple with lifting the debt ceiling and a pending \$3.5 trillion spending bill on social programs.

With Congress no longer deliberating over pandemic-related stimulus measures, fiscal policy will be shaped more by political than economic influences going forward. Just the opposite is the case with monetary policy, of course, as the direction of the economy in coming months will have a decisive influence on the Fed's next move. From our lens, the economy still has considerable momentum, pointing to another solid, albeit less vigorous, performance in the current quarter than in the just completed one. The 6.5 percent annual growth rate in GDP posted in the second quarter fell slightly below expectations, but the shortfall was largely due to the inability of businesses to restock inventories fast enough to accommodate surging demand.

That slowdown in inventory accumulations, which reflected supply restraints as much as anything else, subtracted 1.1 percentage points from the GDP growth rate. Another 0.4 percentage point drag came from the trade side, as the strength of consumer demand pulled in more imports than domestic producers were able to supply.

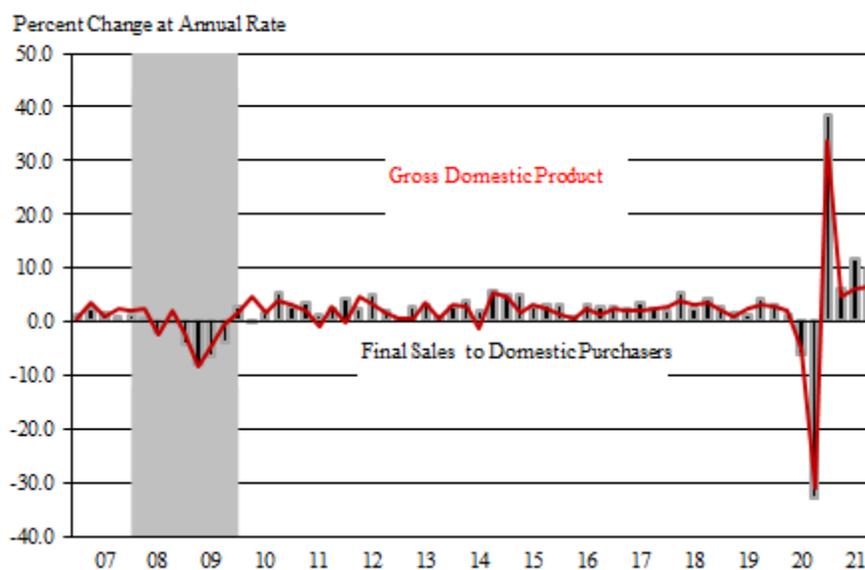
Fred Eisel
Chief Investment Officer
Email: feisel@vfccu.org
Phone: 800-622-7494 ext. 1610

Scott Wood
Portfolio Strategist
Email: swood@vfccu.org
Phone: 800-622-7494 ext. 1631

Josh Paschal
Investment Analyst
Email: jpaschal@vfccu.org
Phone: 800-622-7494 ext. 1635

Hence, while GDP increased by 6.5 percent, final sales to domestic purchases – a better gauge of demand – increased by a much heftier 9.9 percent. The disparity in growth between domestic demand and output was even greater in the first quarter when the 6.3 percent advance in GDP trailed the increase in final sales to domestic purchases by a whopping 5.5 percentage points.

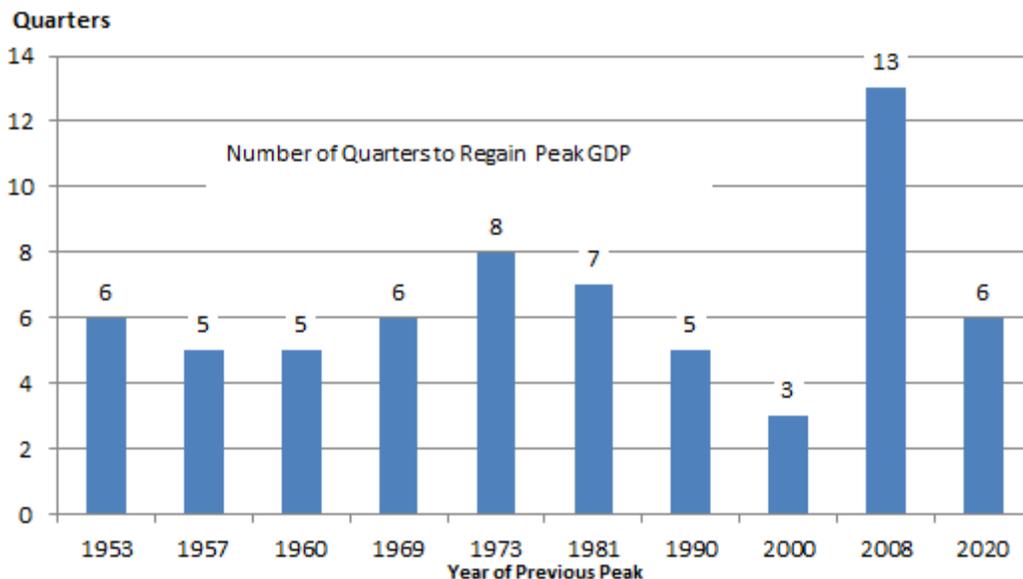
GDP Stronger Than It Looks



As noted, consumers were the driving force behind the stellar GDP advance, as the unleashing of pent-up demands amid a reopening economy underpinned the strongest pace of personal consumption since 1952. The gain would likely have been even stronger if not for the scarce supply of cars on dealer lots that restrained auto sales. Likewise, supply restraints also hampered activity in the housing sector, as residential outlays contracted by 9.8 percent during the second quarter. Still, the 6.5 percent increase in GDP followed a lofty 6.3 percent increase in the first quarter, marked the strongest back-to-back quarterly increases since the early 1980s.

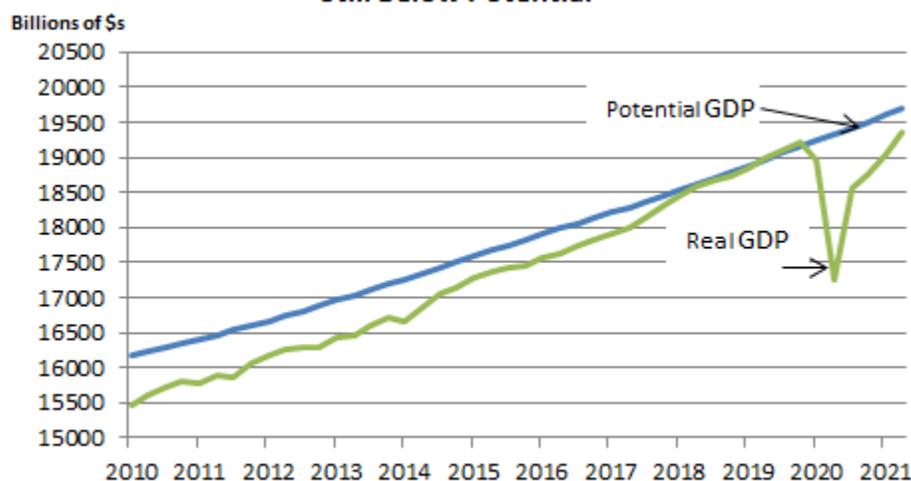
Significantly, the rapid first-half growth lifted the level of GDP above its pre-Covid level. That, in turn, underscored the attention-getting headlines that the economy has recovered all of its pandemic-related output losses, leading some to laud this as a V-shaped recovery. As important as that development may seem, we have to point out that there is nothing special about how fast the economy returned to its previous peak. To be sure, the lag has been much shorter than the recovery following the Great Recession, when it took 13 quarters for output to recover its losses. But that cycle included six recession quarters – the longest stretch of any postwar downturn – compared to just one this time, which made it the shortest on record. Even with the longer period of growth since the pandemic, the economy’s return to its pre-Covid peak merely matches the average of the previous nine recoveries.

Peak Returns



What's more, the speed of the recovery should be measured against where output would be at full capacity had the pandemic never occurred. Compared to this measure of potential GDP, which the Congressional Budget Office estimated in January 2020, output is still almost two percent below its limit. Combine that with the 6.8 million missing jobs relative to the pre-Covid level and it's understandable why Fed Chair Powell believes the recovery still has a ways to go before the economy returns to full health. It also influences the Fed's view that intensifying price pressures now underway will unwind as supply continues to expand and pent-up demand fades.

Still Below Potential



We concur with that view, but caution that prices will remain under pressure for a while, as it will take time for supply restraints to ease and demand to taper off. In the auto industry, for example, the shortage of computer chips – a critical component in the production process – is expected to extend well into next year. Meanwhile, service providers, particularly in the hospitality sector, continue to scramble for workers; reports abound of restaurants and other retail establishments either shutting down or reducing the hours they stay open because of a labor shortage. On the demand side, elevated pent-up savings, healthy balance sheets, strong job prospects and lingering fiscal support will keep consumers in a spending mood at least through the summer months.

As we move further into the second half, however, these supports will start to ease. Indeed, households have already reached deeply into their copious savings to finance purchases. Personal consumption increased by a respectable 1.0 percent in June, which outstripped the slim 0.1 percent increase in personal incomes. As a result, the savings rate fell to 9.4 percent, the lowest since February 2020 and down from 26.9 percent as recently as March. That's still well above pre-Covid levels, which averaged 7.6 percent in 2019, but the liquidity cushion is rapidly deflating. Importantly, so too is the income boost from fiscal stimulus. One of the more dissonant features of the second quarter's GDP report is that real consumer spending surged by an 11.8 percent annual rate even as real disposable incomes plunged by 30.6 percent, reflecting the steep decline in government transfer payments.

No doubt, the plunge in government transfers is not a big deal as long as rising labor compensation offsets the void. With the shortage of labor putting workers in the driver's seat, wage growth is picking up, a trend we expect to continue, although at a slower pace over the remainder of this year and next. The Fed is hoping that the more attractive pay packages will lure workers off the sidelines and relieve the labor shortage in many industries, particularly in the service sector. However, worker pay is only one factor that will influence employment gains in coming months. The other elephant in the room is the spread of the Delta variant, which threatens to keep schools shut, prod state and local governments to re-impose restrictions and stoke health fears among workers and consumers that would suppress the labor supply and discourage in-person shopping.

While those disturbing growth-dampening events are not imminent, they are gaining increasing attention in the financial markets, most notably among bond investors, which is contributing to the surprising persistence of low bond yields. One positive development on the health front, however, is that vaccination rates are starting to creep up again, having increased by about 20 percent over the last two weeks after several months of declines. Whether that reflects the surge in virus cases or the more aggressive pleas by government officials urging people to get vaccinated is unclear. But the closer the nation gets to herd immunity, the better the chance the recovery will retain its momentum.