



FOR IMMEDIATE RELEASE

For More Information Contact:

Cheryl Johnson, Cheryl Johnson PR
(913) 488-2710 • cheryl.johnson.pr@gmail.com

Vizo Financial Demonstrates “People Helping People” Philosophy During 2024 Day of Service

Greensboro, N.C. (October 16, 2024) – Vizo Financial Corporate Credit Union demonstrated the credit union movement’s philosophy of “people helping people” during its annual Day of Service on October 14, 2024. Each year on the Day of Service, Vizo Financial employees volunteer their time and efforts at various charities and organizations throughout Central Pennsylvania, Pittsburgh, Pa., Greensboro, N.C., and Columbia, S.C.

In total, 116 Vizo Financial staff members and their families participated in this special day and lent a helping hand with creating fabric tie blankets for grieving children, sorting through donations, helping to distribute food to those in need, assembling small craft kits for hospitalized children and more in service to the following organizations:

- American Cancer Society – Pittsburgh
- Caitlin's Smiles
- Cocoa Packs
- Family Room
- Hospice of Central PA – Camp Dragonfly
- Love The Hill
- Midwest Food Bank
- Open Door Ministries
- Palmetto Conservation

“Our employees embody the credit union philosophy of ‘people helping people,’ and there’s no better example of that than our annual Day of Service,” said Fred Eisel, president/CEO of Vizo Financial. “Volunteering and working collectively to help others are the foundation of the credit union industry, and I’m proud that the Corporate has so many amazing people who are passionate about coming together and serving organizations that work tirelessly to address development issues within our communities.”

(more)



“We’ve held our Day of Service since 2019, and every year, I find myself in awe of the sheer amount of compassion that our employees exhibit while serving,” said Erin Doan, VP of administration for Vizo Financial. “Our communities mean a great deal to us, and to be given the opportunity to volunteer at organizations that are doing remarkable work to support fellow humans is a privilege for all of us at Vizo Financial. At the end of the day, we’re just people helping people, and that’s what it’s all about.”

###

About Vizo Financial Corporate Credit Union

Vizo Financial Corporate Credit Union’s goal is to drive credit union success through proven EXCELLENCE, unmatched EXPERTISE and engaged PARTNERSHIPS. It is a state-chartered corporate credit union that serves CUSOs, leagues, chapters and more than 1,000 credit unions in the U.S. and Canada. Vizo Financial provides money management, payments, core processing and education solutions. For more information, please visit www.vfccu.org.