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## FOR IMMEDIATE RELEASE

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## Vizo Financial Reaches Local, National and International Communities in 2023

**Greensboro, N.C.** (December 12, 2023) – Vizo Financial’s community initiatives stretched from its local communities in Columbia, S.C.; Greensboro, N.C.; Pittsburgh, Pa.; and Middletown, Pa., to communities across the nation and world throughout 2023.

### Local Communities

#### *Children’s Miracle Network Hospitals & Victory Junction*

For over a decade, Vizo Financial has supported both Children’s Miracle Network (CMN) Hospitals and Victory Junction. Similar to previous years, in 2023, the Corporate showed its support for the organizations by sponsoring, hosting and/or participating in the following events:

- Walk for Children’s event for Children’s Hospital of Pittsburgh of UPMC
- Vizo Financial’s 10th Annual Hot Dog Eating Contest for CMN Hospitals at Penn State Health Children’s Hospital in Hershey, Pa.
- CMN Hospitals Telethon for Penn State Health Children’s Hospital in Hershey, Pa.
- CMN Hospitals Radiothon for Duke Children’s Hospital in Durham, N.C.
- Run to Victory event for Victory Junction in Randleman, N.C.

Vizo Financial’s sponsorships, commitments and fundraising from staff contributed over \$32,700 raised for these two organizations in 2023.

#### *Other Local Community Involvement Efforts in 2023*

In addition, Vizo Financial supported its communities in other ways throughout 2023, including:

- Purchasing Daffodils for American Cancer Society’s Daffodil Days
- Participating in the Credit Union Development Educator (CUDE) Day of Service
- Volunteering at Caitlin’s Smiles
- Volunteering at Love the Hill “Business Day Out”
- Cooking a meal at Ronald McDonald House
- Decorating Birthday Boxes and Sweet Cases for Foster Love
- Painting foot braces for Hope Walks
- Volunteering at Financial Reality Fairs held by member credit unions of Vizo Financial
- Stuffing eggs for The Hershey Company’s Annual Egg Scramble
- Sponsoring the 50<sup>th</sup> Anniversary Credit Union Cherry Blossom Run

(more)

During normal business hours throughout the year, 58 employees donated more than 420 hours of volunteer time to a variety of organizations. Furthermore, during Vizo Financial’s Day of Service on October 9, 81 employees supported 14 organizations that serve the local communities of Vizo Financial staff.



“2023 was quite a year for our organization’s community involvement efforts,” said Erin Doan, Vizo Financial’s diversity, equity and inclusion director. “Our employees served multiple organizations throughout our local communities, but, as a Corporate, we were able to reach national and international communities as well.”

### **Nationally**

In response to the wildfires that swept the Hawaiian island of Maui in August, Vizo Financial donated \$10,000 to the National Credit Union Foundation’s CUAid disaster relief fund to help credit unions and their employees.

### **Internationally**

In February, Turkey experienced two devastating earthquakes. In response to this, Vizo Financial donated \$20,000 to the Worldwide Foundation for Credit Unions’ Turkish Cooperative Earthquake Relief Fund, which was launched to support Turkey’s cooperative system during this difficult time.

“From serving our usual organizations like Victory Junction and CMN Hospitals to supporting Maui and Turkey during their times of need, I’m extremely proud of all that we accomplished through our community initiatives this year,” said David Brehmer, president/CEO of Vizo Financial. “Our employees really embodied the movement’s ‘people helping people’ philosophy all throughout 2023. It was a really great year, and I’m truly grateful to end my career in the credit union industry working alongside so many people who wholeheartedly believe in serving others.”

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### ***About Vizo Financial Corporate Credit Union***

Vizo Financial Corporate Credit Union’s goal is to drive credit union success through proven EXCELLENCE, unmatched EXPERTISE and engaged PARTNERSHIPS. It is a state-chartered corporate credit union that serves CUSOs, leagues, chapters and more than 1,100 credit unions in the U.S. and Canada. Vizo Financial provides money management, payments, core processing and education solutions. For more information, please visit [www.vfccu.org](http://www.vfccu.org).