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## FOR IMMEDIATE RELEASE

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## Vizo Financial's Hot Dog Eating Contest for Children's Miracle Network Hospitals Returns on July 18, 2024

**Middletown, Pa.** (June 11, 2024) – Vizo Financial's annual Hot Dog Eating Contest for Children's Miracle Network (CMN) Hospitals is returning this summer on July 18, 2024. This year's event comes with a nostalgic '90s theme, credit union sponsorship and contestant opportunities, as well as an appearance by a very special Miracle Family.

Over the past 11 years, Vizo Financial's Hot Dog Eating Contest has hosted over 86 contestants, seen more than 200 hot dogs consumed, been backed by 187 credit union and organization sponsors and raised approximately \$58,000 for CMN Hospitals at Penn State Health Children's Hospital in Hershey, Pa.

The contest, which will once again be livestreamed as a virtual event, is set to welcome credit unions and their employees all across the nation. Together, the goal is to raise money, awareness and support for much-needed equipment, treatment programs and other items that contribute to a better experience for the young patients and families of CMN Hospitals.

"The level of excitement we at Vizo Financial and the credit unions in our communities have for the Hot Dog Eating Contest after more than a decade is remarkable and demonstrates just how much CMN Hospitals and the idea of people helping people mean to our movement," said Erin Doan, VP of administration for Vizo Financial. "We're gearing up to welcome all participants – sponsors, contestants, Miracle families and supporters – for another year of fun and celebration for an organization that does so much for children in one of our local areas. To stay in tune with our '90s theme, it's going to be 'totally awesome!'"

Three prizes will be awarded during the contest:

- **The Top Dog:** This prize will be awarded to the contestant who can consume the greatest number of hot dogs in five minutes.
- **Hot Diggity Dog:** This prize will be awarded to the contestant who shows the most spirit for the contest.
- **Rollin' In The Dough:** This prize will be awarded to the contestant who raises the most money for CMN Hospitals at Penn State Health Children's Hospital.

In addition, the contest will feature three sponsorship levels:

(More)

- **Frankfurter:** This \$50 sponsorship is original to the contest.
- **All the Fixin’s:** This \$100 sponsorship was added in 2019 and features even more perks than the Frankfurter level.
- **The Ultimate Dog:** This special \$200 sponsorship is the top-tier package and offers an exclusive sponsor GIF and social media spotlight.

More details about becoming a sponsor and/or contestant for the event, donating to CMN Hospitals and watching the livestream on July 18 can be found on the [event registration site](#), at [www.vfccu.org](http://www.vfccu.org) or by watching the video below!

You can also follow the event and all the hype leading up to it on Vizo Financial’s [LinkedIn](#), [X](#) and [Instagram](#) pages using hashtags #VizoHotDogEatingContest24 and #AllThatAndABunchOfHotDogs.



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***About Vizo Financial Corporate Credit Union***

Vizo Financial Corporate Credit Union’s goal is to drive credit union success through proven EXCELLENCE, unmatched EXPERTISE and engaged PARTNERSHIPS. It is a state-chartered corporate credit union that serves CUSOs, leagues, chapters and more than 1,000 credit unions in the U.S. and Canada. Vizo Financial provides money management, payments, core processing and education solutions. For more information, please visit [www.vfccu.org](http://www.vfccu.org).