

Opening credits: Music plays in the background. A man with a football helmet and Harry Potter robe is sitting at a desk covered in random objects with a cardboard cut-out of Justin Bieber behind him while another man looks in the office window from the outside. A man is in a studio dancing while another man is sitting in a chair playing guitar. A man is walking around a building while talking to the camera. A man is walking in front of a green screen in a studio. A man is riding a rocking horse outside while waving a cowboy hat. A man is sitting at a poker table surrounded by stuffed animals and angrily throws down his hand of cards onto the table. A man sitting on a red chair in an office while laughing. A man is laughing at a poker table surrounded by stuffed animals. A man is sitting at a desk with a football helmet on and laughing while surrounded by random objects and cardboard cut-out of Justin Bieber behind him. A man is on a highway next to a brick building, pine trees and a road sign while jumping up and down holding a cardboard sign that reads Watch ATC. White words appear on the screen that read 'Around the Corporate with Rodney May'. Screen fades to black.

Rodney is walking through the living room and sees his daughter on the phone.

Rodney: Watcha doin'?

Campbell: Tik Tok.

Rodney: Hey, I know that one! I always liked to be the X and yell "tik tok toe!" when I won. Get it?

Campbell: (annoyed) No, dad.

Rodney: Oh, come on. You're always on Tik Tok! Why don't you watch something good – I've got ATC on VHS! I know you love them!

Campbell: Nobody watches that. Tik Tok is where it's at.

Rodney: Tik Tok is where it's at, huh? Tik Tok is where it's at...

[Hip hop music playing] Rodney wearing a blue shirt and cargo shorts dancing behind a red and yellow graphic of the words, 'The Jerk'. Stairs shown behind him. Campbell starts to walk down the stairs but sees Rodney and turns around to walk away.

Rodney: Oh yeah, that's pretty easy.

[Rock music playing]

Scene cuts to Rodney outside. A green graphic with blue words that read, 'The Bottle Cap Challenge'.

Rodney runs towards a table with a water bottle on it. He goes to kick the cap off. Scene changes to the outside of a hospital. Ambulance sounds in the background.

[Quirky music playing]

Rodney stands in a hallway unfolding a blanket.

Rodney: Hey Campbell come check this out! No don't get scared or anything, but check this out.

Rodney throws the blanket in the air and runs behind a wall.

Campbell: Dad, seriously I'm 19. I know how that works.

Rodney: You mean that didn't totally blow your mind?

Campbell: No.

Rodney: Wow. She's tough.

[Quirky music playing]

Rodney stands outside. The words 'Jump and Snap' in orange appear in front of him.

Rodney jumps up and down and each time he comes down his shirt changes.

Rodney sitting on a chair wearing sunglasses and a white shirt.

Rodney wearing white shirt: Why didn't the lending officer eat lunch by herself?

Rodney wearing a green shirt: Why?

Rodney wearing white shirt: Because she liked to be alone.

Rodney wearing white shirt: Why was the bookkeeper good at gymnastics?

Rodney wearing a green shirt: Why?

Rodney wearing white shirt: Because they're perfectly balanced.

Scene cuts to Rodney and Campbell.

Rodney: These are gonna go viral!

Campbell: Dad, it's not gonna happen.

Rodney: You just wait. I'm young and hip – I'll be a hit on Tik Tok!

Campbell: Yeah, “young” and “hip” are exactly why it's never going to work out. Stick to what you know, bud.

Campbell leaves the room, still watching Tik Tok on her phone.

Rodney: *(to himself)* Stick to what I know.... I know I'm cool. I know my Tik Tok will go viral. I know what's happening ATC!

A light blue screen appears with white lettering that reads, 'What's Happening ATC?' Letters appear upside down then flip to right side up. A small version of Rodney wearing a blue collared shirt and brown dress pants and dress shoes drops down from the top of the screen onto the question mark.

Rodney is sitting in front of a pale blue screen with white lettering that reads, 'Around the Corporate'.

Rodney: Looking for educational resources that fit in *your* busy schedule? Vizo Financial has just what you need! Go the Webinar Recordings page at www.vfccu.org and search our entire library of webinar recordings!

Rodney: Click the View Webinar Recording link and enter your information. Just like that, you'll have access to a full recording of the live session and a PDF of the presentation, plus bonus materials. The recordings are available 24/7/365, so you never have to worry about missing a webinar again!

Rodney: When I come back, I'll be brief interview with President and CEO David Brahmer.

Scene fades to black.

[music playing]

Female voice: Your employees are more than just the people who work at your credit union. They are the advice-givers, solution-seekers and unwavering advocates for your members.

Female voice: It's only fitting that we be their advocate too. *[text on top of footage: Be their advocate too.]*

Female voice: With I-Care through Vizo Financial and our partner, InterLutions, your credit union can offer better employee healthcare for less.

Female voice: Gain access to more providers, build custom plans and minimize your costs through cooperative buying.

Female voice: These people are the face of your credit union. Make sure they're always smiling with I- Care.

[music playing]

Fades to black.

Rodney: I'm here with Vizo Financial's president and CEO, David Brahmer. So, David, what do you enjoy most about your role as the president and CEO?

David: Well, Rodney First of all, it's really a privilege and pleasure to be here on ATC, I mean, this world-renowned show. I couldn't be prouder of the success of the show. But back to the question itself, I think what I like most is kind of leading a group of dedicated, engaged people. Nothing gets done without the work of all the employees. And I always marvel when we kind of sit and look at different departments and talk about the people, how many great people we have working at this organization. And that is a pleasure for me to call this group my employees.

Rodney: So why should credit unions do business with Vizo Financial?

David: Well, credit unions should do business with Vizo Financial for a couple of reasons. But first and foremost is because they can trust us. You know, despite the 2030-page legal documents they have to sign to open an account and set up their account. In truth, they could do business with us with no agreements, and we would always be fair.

David: There's no entity that they will work with that's more interested in their success than Vizo Financial. That's one. The other reason is they own us. They invested permanent capital. They have built something with us that's long term, an asset for them. So that's the more business you do with a co-op, the better the co-op is. And that's what we are.

Rodney: If you didn't spend your career in the credit union industry, what would you be doing?

David: I that's a good question. You know, for 40 years I've been the credit union industry, so it's hard to think back because when I was in college, I was not someone who had a clear path.

This is what I want to do. I did have a plan to write a screenplay for a movie before I turned 30. That did not happen.

David: Other than that. I think music. I was in a bluegrass band in college and I always thought, boy, if you could get paid for playing music, is there anything better than that? But I knew I wanted to do something to help people, and that had some type of social kind of mission to it. And I believe credit union credit unions meet that need.

Rodney: There you have it, folks. David Brahmer, he's a very engaging CEO that's passionate about helping credit unions succeed. Even though he wanted to be a screenwriter in another life, I don't think we'll be inviting him to any future ATC script writing sessions. Until next time, this is Rodney May with Around the Corporate.

White screen with blue, red and green paint splashing together to form Vizo Financial logo. Logo fades to a green Vizo Financial logo 'V', a red heart and the words, "CUs" in green on a light gray background. Dark gray words appear underneath that read, 'A Vizo Financial Production'

Logo fades out and disclaimer text appears on screen.

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Fade to black.